

TYPE OF HEARING *Trial*
CASE NO. *C420153*
EXH. NO. *111*
FOR IDENTIFICATION ONLY
DATE *5-22-84*

Operations Definitions

See 7/8/7

8591

BUTTON SURVEY: A comprehensive examination, inspection, researching or investigation of persons which have control or influence over an attacker's position of power to discover what they hate and love. Also the same activity in relation to the attacker to discover what he considers valuable or what he is protecting. The results of surveys are what Operations plans and channels are based on.

CHANNEL: (dictionary) The medium or route by which information, trade, influence, etc. are transmitted. Any means of passage through which something moves or passes.

(Ops) The way in which Operations buttons and data are utilized to bring about an enemy restraint or removal. There are usually 3 channels to an Operations project or plan.

INCIDENT: (dictionary) A definite distinct occurrence; an event. A relatively minor occurrence or event that precipitates a public crisis.

(R1, G01150) "...any created incident and the result of such."

(Ops) A set of circumstances or event created covertly (stage manage behind the scenes), exceeds the standard enemy defenses, and which is of detriment to the enemy when exposed. It can be exploited by BI or FR.

REMOVED: past tense of remove. Remove (dictionary): To take away. To do away with; eliminate. To dismiss from office.

(Ops) An attacker of SCN or SCNs dismissed from the position of power from which he attacks as a result of Operation's actions.

RESTRAINT: Any influence that holds back from action, checks, represses; that limits or restricts, inhibits; that restricts freedom of action by either moral or physical force, frequently for one's own good.

(Ops) An enemy restricted on a gradient scale, from covertly to permanently, from attacking SCN or SCNs as a result of Operations actions. For statistical purposes, restraints are classified as either "serious" or "mild".

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Drill _____:

USING BUTTONS. In each of the following write out 3 ways that you could connect up the target person as anti-love or pro-hate of his/her bosses (or person with power to influence his/her job) buttons.

HATE/LOVE.

- a. Target: Bob Jones 18 yr old stock clerk in local grocery store.
Boss: fires kids who are druggies, loves employees who are on time to work.
- b. Target: Mrs. Grover a 45 year old volunteer worker at the local Charities Assn.
Boss: Director of the assn. hates people who drink alcohol, and hates employees who wear any type of religious symbol (ie, cross, Jewish star, etc.)
- c. Target: Bill Bonehead 25 yr old reporter at the local newspaper.
Boss: Hates enthusiastic reporters or ones who develop their own story ideas. Loves robotic "yes men" to work under him.
- d. Target: Byron P. Stonehedge 60 yr old director of the United General Corp., a multi-diversified \$300 million dollar a year corp.
Bosses: Chairmen of the Board likes company men who tow the line; once got a director fired because the directors got bad national press when his wife committed suicide off of a Las Vegas hotel after running up gambling debts - hates company scandal like this. Stockholders like dividends and earnings from their stocks, hate anything that could prevent such.
- e. Target: Dr. Ughlie, internationally known psychiatrist, 57 yrs old, professor at a local private college and in private practice.
Bosses: The local college alumni and president love good PR for their school, which hold up their image as a college with famous professors; hate bad PR.

VALUABLE/PROTECT: in each of the following write out 3 different ways that you could threaten or attack what each target person considers valuable or is protecting.
mmmm

aa. Target: Robert Dayman editor of local newspaper, 56 yrs old.

Val/pro: His status in media circles, belongs to national media clubs and assns. His cow breeding farm 10 miles out of town.

bb. Target: Free-lance writer Sandra Haney, 32 yrs old, single, promiscuous 2d, drinks alcohol or smokes pot daily.

Val/pro: Doesn't want her parents to know about her promiscuity. Values her "freedom" as a free lancer. Protects herself from being at effect with others, likes to control and attack others.

cc. Target: Investigator in local district attorney's office Todd Briggs, 45 yrs old, married, one child.

Val/pro: Being able to play golf every Saturday and Sunday, gets very ARC broken if he can't. His free time after work at night, hates to stay after 6 pm to work a minute after quitting time.

dd. Target: Congressman Harris, 51 yrs old, 1st term in office, widower, 2 married children.

Val/pro: His PR as "an important person" in his community - likes for people to admire him, which is built on his rickety PR as congressman and as former county commissioner.

ee. Target: Dr. Goldnose, local child psychiatrist, 48 yrs old, unmarried.

Val/pro: Doesn't want anyone to know that he gets sexually aroused by children, that he performs various perversions with his child patients and keeps a collection of nude pictures of children.

Drill _____:

Planning operations: Take each of the following situations and data and plan a three channel operation for each one, using full target series tech, with the purpose of removing or fully restraining the enemy concerned. The viewpoint on each of these is to get something going fast on each enemy and not to get involved in lengthy researching or data collecting. Fast research targets may be added if necessary.

- a. Mock up an operation on: a local psychiatrist who doesn't formally practice psychiatry anymore, but has a column in a local newspaper in which he discusses just about anything he wants to, colored by his psych viewpoint. He has been traced back as the Who behind local press attacks on the Church. We know that he attends orgies rather frequently with male prostitutes; that he's married with two children; that he's a social heroin user - uses it 1-2 times a month at parties; that the owner of the newspaper's wife is a rabid Christian and dispises anyone who is against that; that the newspaper owner dearly loves his wife and would do anything for her; that the psych likes to go sailing weekly on his yacht; and that he smokes camel cigarettes.
- b. Mock up an operation on: a female publisher who is behind printing great quantities of entheta on Scn. We know that she is a registered alien (not a US citizen); that if aliens are convicted of a crime they will be deported; that she is wanted for contempt of court in her native country, Germany; that she occasionally smokes marijuana; that she owes lots of money to writers whose books she published and has many outstanding bills to pay (printing, office supplies, lawyers, etc) and is actually very very insolvent; that she has been doing business in Chicago for 5 yrs without a license; that her father was a Nazi who killed over 1,500 jews in Poland; that she is engaged to be married to a man whose father is the conductor of the Chicago symphony orchestra.
- c. Mock up an operation on: a local squirrel group leader who blew the Sea Org four years ago and now has a rapidly expanding squirrel group. We know that he is money motivated; is married but has affairs with female students; we have 2 FSMs in his group 1 is a student, the other handles the finances of the group; that he gets Scn HCCBs and re-writes them verbatim except that he changes mentions of Scn/Dn to the name of his own group and LRH's name to his own; that he's auditing a local policeman; that he has a grant for \$5,000 with the local

government to pay his "research" expenses for the next 2 years which he spends on utility bills and other operating expenses; that he's got two pet dogs and one pet turtle; and that he spends lots of time and money maintaining his obsession, a restored 1926 Rolls Royce.

- d. Mock up an operation on: An SP writer who works for a popular national magazine and who on his own has developed international comm lines with anti-Scientologists and disaffected staff members. He acts as a "switchboard" for entheta on Scn and LRH and sources many false reports on his own. We know that he drinks liquor daily; has a hobby of building model airplanes; has been an award winning writer but hasn't won an award for 5 years; that the publisher/owner of the magazine's pet love in life is to get his own name onto as many board of directors or committees lists of social do-gooder or charity give-away associations, etc. as he can; that the writer's senior editor will get very upset with or fire any writer who doesn't put in some working time at the office in the evenings or weekends and that the writer puts in just enough ~~time~~ extra time to keep his boss happy; that the writer likes to go fishing and hunting.
- e. Mock up an operation on: a disaffected Scientologist who blew Scn from his local hometown mission last year and is now writing entheta in the local college newspaper where he attends school and writes in the newspaper as part of his journalism studies. One of his entheta articles got bought by a nationwide college wire service and was printed in many college papers throughout the US. We know his parents and a few of his friends names from his former records at the mission and that he likes sports, but that's about all.

Handwritten notes:
1. ...
2. ...
3. ...

Drill _____:

Following are drills to practice locating buttons for use in Ops. These are ~~not~~ means all the ways to find buttons. Any difficulties encountered should be reported to your supervisor so that proper referral to materials or cramming can be done.

HATE/LOVE.

- a. Write down 5 separate hate or love buttons that you have observed others to have had. (examples: When I was a kid I remember our local butcher used to hate kids running through his store, in fact he'd lose business by throwing the mother's of such children out of the store before handling their meat orders. Mrs. Kolby, my 5th grade teacher, loved students who wore newly cleaned and pressed clothes so much that she'd give them higher grades than they deserved.) _____
- b. Go through some magazines and find long stories or interviews of various people until you can get 3 different people from which you can extract hate and love buttons. Write down what you found on each person. _____
- c. Go observe as many people as necessary so that in the end you can observe 5 different people about which you know at least one of their hate/love buttons each. You may not speak with any of these people except to maintain your cover in the area. Write up your results. _____
- d. Go through the literature (magazines, newsletters, bulletins, etc.) of a professional, trade or specialty group and note down the ~~material~~ hates and loves of that group gleaned from the literature. _____
- e. Interview the head of personnel in some company under suitable guise and find out "reasons why" (Hate/love buttons) their personnel get hired, fired, demoted and promoted. _____
- f. Go to a store, factory, agency or some such and interview or survey or converse with several employees to discover the hate and love buttons of the management. (minimum of 5 people) _____
- g. Locate a local executive or manager of some local business or activity who handles juniors or owns the business. Now by observing him, interviewing him or those who know him, and reading anything published about him and/or his line of work, find his hate and love buttons. _____

VALUABLE/PROTECT

aa.

aa. Write down 5 separate valuable or protect buttons that you have observed others to have had. (example: my neighbor used to spend most of her spare time and most of her money collecting and mounting butterflies, which she kept in a bank vault when not working on them or viewing them. My uncle used to be very concerned about keeping the family together, he arranged all the family parties, even made up reasons to get family members together and bought family gifts which he really couldn't afford).

bb. Go through as many CIC files on individuals as necessary until you can by file data alone find on 3 people what each person considers valuable or is protecting.

cc. Get into good comm with 3 different individuals and find out something each considers valuable or what they are protecting.

Drill _____:

6: 7/18.

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Spreading rumors. Flunk for anyone spotting you as a source of falsity or troublemaking, etc.

- a. Spread a rumor to another. _____
- b. Write up results. _____
- c. Spread a rumor to another and get him/her to spread it to someone else. _____
- d. Write up results. _____
- e. Get a rumor spread around a small group to a point where at least 2 others repeat it to others. _____
- f. Write up results. _____
- g. Get a rumor spread around a large group (more than 50 people) to a point where at least 5 others repeat it to others. _____
- h. Write up results. _____

Drill _____:

Third partying. Flunk for being challenged as source of third party or conflict.

- a. Third party someone to another. _____
- b. Write up results. _____
- c. Third party someone to another ensuring that you get as your product certainty that that person 3rd partyed to really is in doubt about the other person or has a lessening of ARC for that person.
- d. Write up results.
- e. Third party someone to another ensuring you get as your product an observed conflict between the two.
- f. Write up results.
- g. Third party a group to another group ensuring you get as your product certainty that the group third partyed to really is in doubt about the other group or has a lessening of ARC for that group.
- h. Write up results.

Drill _____:

Creating effects. Do nothing illegal or anything which done without thought could reflect poorly back on the Church or yourself - ie, press, police record, etc. naming the Church or yourself. Flunk for disbelief of your guise or effect not fully created.

- a. Select a guise and do something to get another to go into sympathy with you and help you.
- b. Write up results.
- c. Select a guise and do something to ~~intentionally~~ get another to intentionally avoid you or get angry with you.
- d. Write up results.
- e. Get into the guise of a salesman/lady and go into a store under the guise that you work there, until you get someone ~~in~~ (customer) to ask you a question and you handle them as applicable.
- f. Write up results.
- g. Get into the guise of a nurse or doctor in a hospital or medical facility to the point where you give an order or direction to someone inside the facility (public or staff person) and they comply fully believing your identity.
- h. Write up results.
- i. Get into the guise of being a wealthy individual in a Cadillac, Mercedes, Jaguar or Rolls Royce dealership and get a salesman to give you his services for over a half hour and test drives of at least 3 different autos. (If you don't drive, may substitute an exclusive chain of jewelry stores, ie, Tiffanys, to try on 10 different diamond rings over 1/2 hr period of time.)
- j. Write up results.
- k. Mock up a guise and get at least 3 different people to believe it and handle you for at least 5 minutes all at the same time.
- l. Write up results.
- m. Mock up a guise and get at least 20 people all at the same time to stop what they're doing and pay attention to you for at least 3 minutes.
- n. Write up results.

Drill _____:

Creating incidents which reflect on others. Flunk for being spotted as creator. Take care here to use real targets or elements of society which are downstat, criminal or suppressive.

- a. Locate some type of mental health clinic or psychiatric hospital and find some area where a bunch of employees work together in one space. (Like a business or records office, or some psych consultants that work in one area, etc. Pick out a target employee to run an op on. Now from direct observation in the area ~~xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx~~ and anything you may know about such areas from your own experience, pick a beingness to assume which would be disliked in that environment. Now connect that beingness up with the target person (either while the target person is present or absent) in such a way that impinges with one or more of the target persons fellow employees (ie, you're certain that the fellow employee/s won't immediately dub-in your connection to the target person as being okay or not unusual). This must be done by some type of personal visit (not phone, mail, etc.). _____
- b. Write up results.
- c. Do the same as the previous channel, same employee or a different one in a different area if you wish, but this time run the channel with the target person's senior as your public instead of his fellow employees. Must be done by some type of personal visit by yourself or by getting an FSM to do it. (r-factor and drill FSM as needed). _____
- d. Write up results.
- e. Do the same or similar thing on a target person, his/her boss as the target for your channel, and an FSM must be used to execute the ~~target~~ the channel. You may do all the research, etc. yourself, but you must run an FSM to actually ~~run~~ physically carry out the op. (no letters, phone calls, etc.)
- f. Write up results.

Part #
9592

Drill _____:

Recognizing basic effectiveness of plans. Take into account effectiveness, security, legality, workability, etc. when making your decisions. Chose which basic plan is best.

- a. General scene: person to restrain/remove, Mr. Jones, employee in local govt. agency attacking the Org.
 1. Order hundreds of dollars worth of liquor in Jones's name and have it delivered to his home to cause him trouble and make the liquor store owner dislike him.
 2. Call up Jones's boss and accuse Jones of being a homosexual.
 3. Send Jones's boss evidence of Jones accepting bribes on his job, with copies to police and local FBI.
- b. General scene: a psychiatrist who has instigated attacks on the org via police and press.
 1. Expose his Nazi background to the press with evidence that he still attends local Nazi meetings.
 2. Wake him up every night by calling him on the phone and threatening him.
 3. Send an FSM in to be a patient of his for a year to disperse the psych during sessions.
- c. General scene: a newspaper executive Clyde McDonald who's behind local attacks.
 1. Poison him while he's asleep so he'll never start another attack.
 2. Make known to the paper's owner that McDonald is responsible for the paper's decreasing advertising revenues.
 3. Spread a rumor around to the paper's employees that McDonald is a communist.
 4. Put itching powder in McDonald's clothes so he'll scratch himself all day, thus preventing him from writing a story.